



SHARE OUR STRENGTH'S NO KID HUNGRY® CAMPAIGN

In the world's wealthiest nation, no child should grow up hungry. Over the course of a year, however, more than 16 million children in America cannot count on having enough nutritious food. That's one in five kids in America today who struggle with hunger.

The No Kid Hungry® campaign catalyzes innovative coalitions among governors, mayors, businesses, chefs, teachers and community leaders across the country to connect families at risk of hunger with the programs that can help them.

Combining access with education, we also teach families how to cook healthy, affordable meals through Cooking Matters®.

Together, we are making No Kid Hungry a reality in America. Learn more at Strength.org.

THE NO KID HUNGRY CAMPAIGN

OUR GOAL

Share Our Strength's No Kid Hungry campaign is ending childhood hunger by connecting kids to the healthy food they need, every day.

OUR STRATEGY

The No Kid Hungry campaign is ending childhood hunger in America by pairing access to food with education about food:

- We're ensuring that kids get consistent access to healthy foods by connecting them to federal food and nutrition programs like school breakfast, summer meals and SNAP (food stamps).
- We're empowering parents and caregivers with food skills to get the most out of those programs, and all of their food resources, through Cooking Matters. That means helping them learn to plan meals, stretch their food dollar and cook healthy.
- This unique approach allows us to surround kids with the healthy food they need where they live, learn and play.

OUR WORK

- **Build Partnerships:** We spearhead complex public-private collaborations among political leaders, educators, corporate leaders, chefs, parents, caregivers, faith leaders, anti-hunger activists, and others with strengths to share who develop and implement measureable plans to end childhood hunger.
- **Educate:** Through Share Our Strength's Cooking Matters, the No Kid Hungry campaign helps kids and families at risk of hunger learn to shop for and prepare delicious meals on a limited budget.
- **Give Grants:** The No Kid Hungry campaign gives strategic grants to community organizations and other allies fighting hunger on the front lines.
- **Drive Public Awareness:** We build public awareness about childhood hunger with PSAs, documentaries, events and through our influencers like celebrities, and chefs
- **Fundraise:** Our work to end hunger is supported by Share Our Strength's Taste of the Nation® events, No Kid Hungry dinners, Great American Bake Sale®, Dine Out For No Kid Hungry™, corporate, foundation and individual donors.